



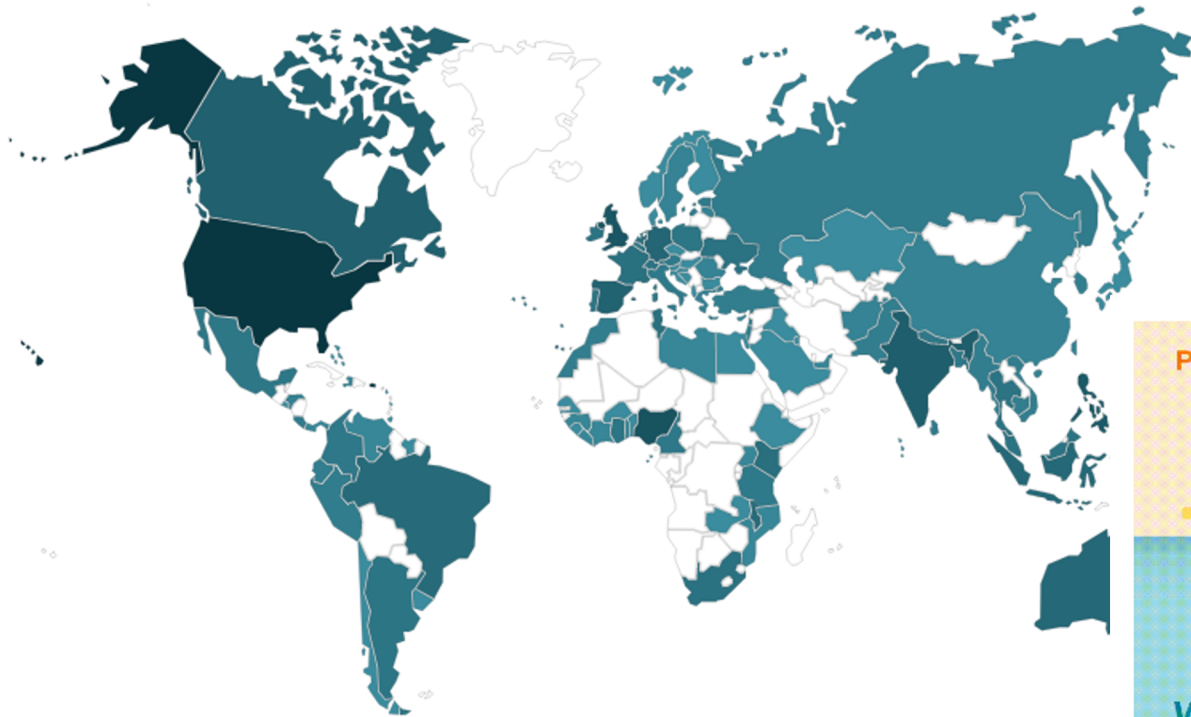
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Individuals

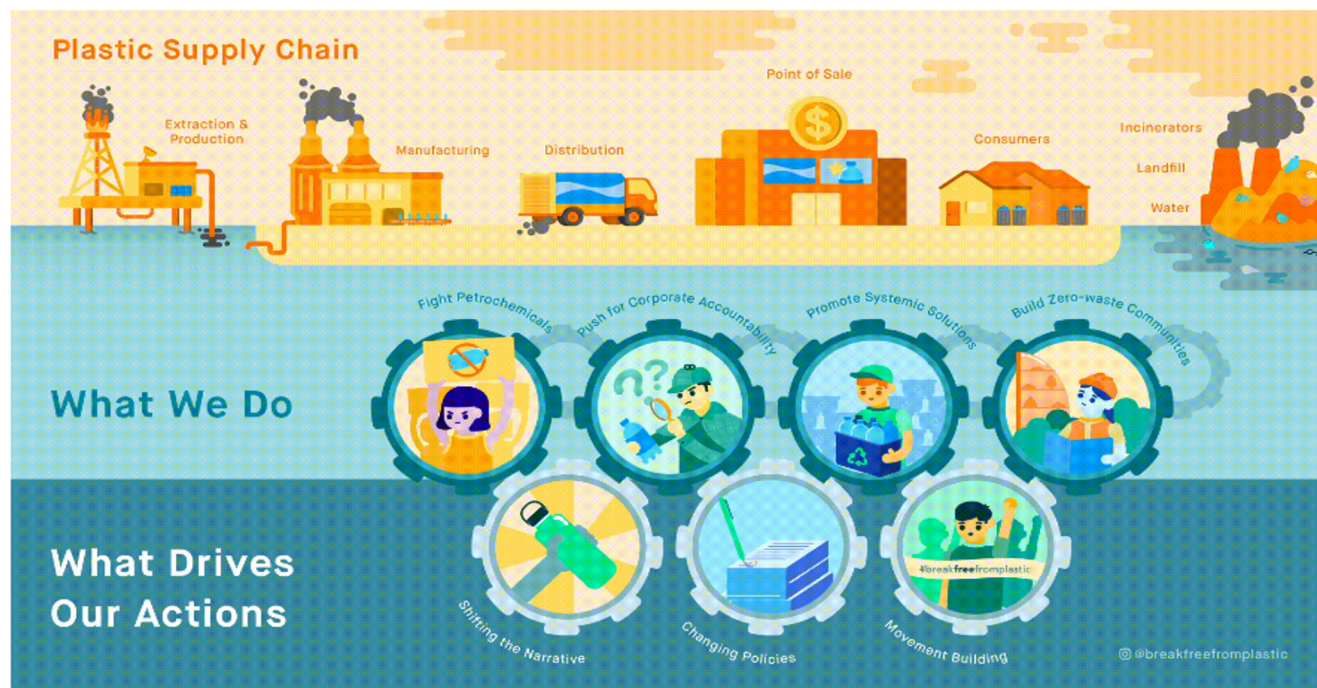


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Organizations



#breakfreefromplastic
The global movement envisioning a future free from plastic pollution.



COMMON GOAL

Bring systemic change through a holistic approach tackling plastic pollution across the whole plastics value chain, focusing on prevention rather than cure, and providing effective solutions.



Sustainable Lifestyles

Our lifestyles and economy fit within the environmental limits of the planet.



Reduce Waste

Waste is reduced, first and foremost.



Responsible Material Lifecycles

The life cycle of the materials and products we use - from extraction and production, to end use, recycling, composting, and disposal - sustain the health of the people and the planet.



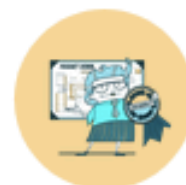
Community Action & Partnerships

Strong community action and partnerships among citizens, workers, government, sector experts, and supportive business leaders guide decisions about present and future material design, manufacturing, and waste management.



Waste Workers And Systems

Waste pickers and recycling workers are supported to improve the systems they operate in and can co-lead a just transition to a new and safe materials economy.



Responsible Production

Producers take responsibility for the full life cycle costs and impacts of their products and packaging, and are redesigning and innovating better materials and systems.



Reduce And Reuse And Reuse Again

Where plastic products and packages are necessary, they are re-used, repaired, or, failing that, recycled; and toxic substances are eliminated from their production.



"Waste To Energy" Isn't The Solution

No new incinerators are constructed, and renewable energy incentives are eliminated for plastics and waste burning. This includes gasification, pyrolysis, cement kilns, and other burn "waste-to-energy" facilities.



Organic Waste

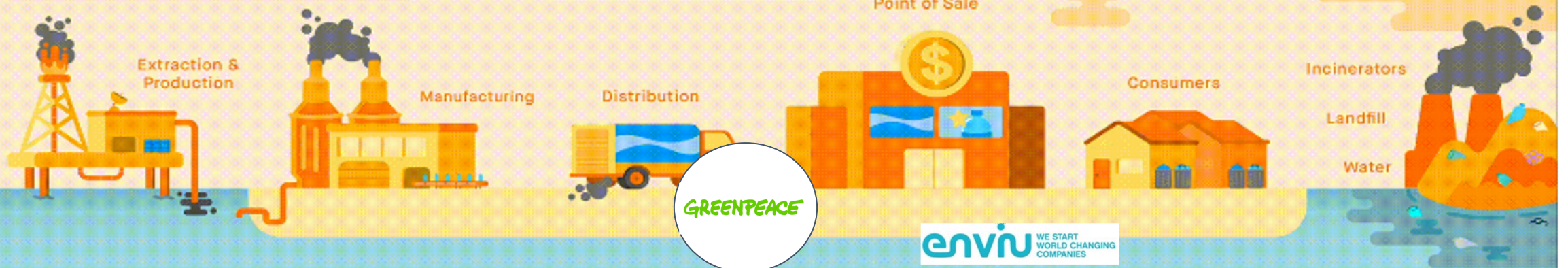
Organic waste returns to the soils and zero waste systems reduce reliance on landfills and incinerators.



Slow Climate Change

The systems we build and materials we use slow climate change, rather than accelerate it.

Plastic Supply Chain



What We Do



What Drives Our Actions

@breakfreefromplastic